

KANNAN ALAGUMUTHUSAMY(CUA)

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SUMMARY

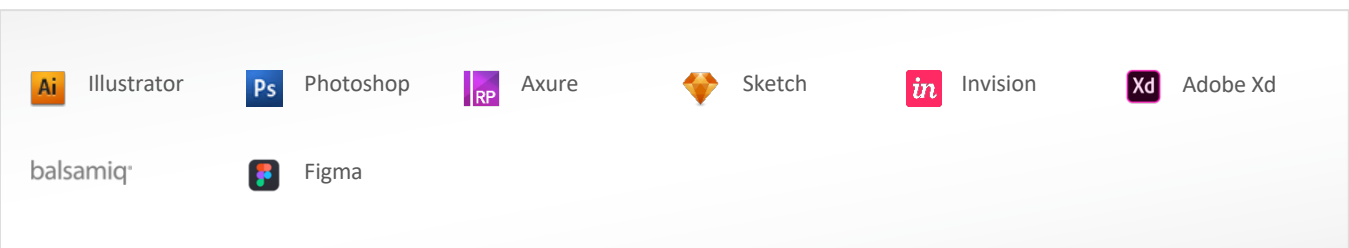
14 years' in User Experience with over all **20+ years'** experience in the IT industry. Crafting compelling user experience for applications used in Telecom, IME, HR, Healthcare and Manufacturing.

Emphasis on user-centered design principles based on delivery consistent user experiences and business goals.

Working knowledge of user experience methods, design principles, persona creation, storytelling, prototyping, problem-framing skills.



TOOLS & EXPERTISE



SPECIALITIES

- Proficient in User Interface Design, Concept Visualization, User-Centered Analysis, Design Strategy, User Profiles, Personas, Scenarios, Task Analysis, Primary Nouns, Card sorting, Information Architecture, Heuristic Evaluation, Prototyping, Wireframes (Low Fidelity – High Fidelity)
- Practitioner in Screeners, Usability Testing, Individual Interviews, Accessibility, Web Standards, Internationalization/Localization.
- Have good hands on experience in UI/UX Design, Interaction Design and Visual Design.
- Proficient in Photoshop, Illustrator, Sketch, Experience Design.
- Adequate knowledge in Invision Studio, Axure.
- Ability to learn in a fast paced environment and adapt to changes.
- Effective Multitasking Management, working under significant pressure to accomplish overall objectives.
- Proactive and able to work in challenging work environment

ACHIVEMENTS

- **"The Sprinters"** in Feb 2014
- **"Gladiator of the Quarter"** in May 2013
- **"Most Valuable Performer"** in January 2013 - (Certificate Received from Client CEO)
- **"Comcastic"** – Award and Trophy (Received from Client VP) February 2012.
- **"Nakshatra"** Award (Received from Client) in December 2011.
- **"KUDOS"** Award (Twice)
- **"ACE"** Award

CAREER HIGHLIGHTS

ROLE

ORGANIZATION

Jan 2022 - Present

Associate Consultant

Tata Consultancy Services

March 2020 – Jan 2022

Principal UX/UI Designer

Sincera Consulting

Nov 2018 – March 2020

Principal UI/UX Designer

Altimetrik India Pvt. Ltd

Jul 2016 – May 2018

Technical Manager – User Experience

ABB Global Industries & Services Ltd

Feb 2014 – Jul 2016

Technical Specialist – User Experience

Capgemini India Pvt. Ltd.

Apr 2008 – Feb 2014

Sr. Associate

Cognizant Technology Solutions

June 2006 - Apr 2008

Executive Web Designer

Randstad India Private Limited (Minvesta InfoTech Pvt. Ltd.)

Nov 2002 - Oct 2004

Web Designer

Aelos IT Services

EXPERIENCE

- Lead the project end to end from conceptualization to execution with development.
- Lead design engagements with the team of UX designers, Visual designers and Front end developers.
- Coordinate with business analysts pertaining to provide UX Solution, Estimates and Proof of Concepts.
- Worked at Client Location as a User Experience Designer and Onsite-Offshore Coordinator.
- Worked with product managers, engineers to set requirements for the product visual experience.
- Involved in developing strategies for designing user experience for web and mobile applications.
- Define the user interaction model and work flows for key tasks.
- Developing Story boards, concepts, Information Architecture, icons, buttons, layouts, & promotional graphic.
- Develop prototypes ranging from paper-and-pencil concepts to wireframes or interactive prototypes.
- Determining style, size, and arrangement of type and illustrations, and ascertaining design consistency throughout different applications.
- Lead all client reviews and usability tests of User Experience deliverables to ensure alignment with client objectives and desirability to our end users.
- Monitoring the performance and results of product; identifying and evaluating improvement options.
- Conduct training sessions on usability for developers and designers.

PROJECTS

PROJECTS HANDLED IN TCS

Project - 1	SwissRe
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HIGHLIGHTS OF RESPONSIBILITIES

- Led the UX team.
- Gather business objectives and project requirements from stakeholders.
- Created Task flows/Workflows of the application
- Created Information Architecture and Interaction Design for the application.
- Develop low-fidelity wireframes to communicate design options and align on a solution.
- Designed new features and overhauled the UX design.
- Develop user interface designs flows and interaction using various prototyping techniques and documented in UI specification.
- Communicate design decisions and respond to feedback from stakeholders
- Collaborate with Engineers to create design specifications for implementation and ensure accurate implementation.

PROJECTS HANDLED IN ALTIMETRIK

Project - 1	VCP Cockpit for Uniqlo
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HIGHLIGHTS OF RESPONSIBILITIES

- Led UX discovery phase and helped to define the Cockpit.
- Develop low-fidelity wireframes to communicate design options and align on a solution
- Designed new features and overhauled the UX design.
- Communicate design decisions and respond to feedback from stakeholders
- Collaborate with Engineers to create design specifications for implementation and ensure accurate implementation.

Project - 2	Zenefits - Payroll Application
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HIGHLIGHTS OF RESPONSIBILITIES

- Gather business objectives and project requirements from stakeholders
- Show initiative in learning more about our customers and complex products
- Develop low-fidelity wireframes to communicate design options and align on a solution
- Communicate design decisions and respond to feedback from stakeholders
- Collaborate with UX Copywriters to create high fidelity designs informed by customer feedback
- Collaborate with Engineers to create design specifications for implementation and ensure accurate implementation
- Work collaboratively to improve design styles and components for use across the entire product Demonstrate leadership by making this a great place to work.

PROJECTS HANDLED IN ABB

Project - 1	HMI-Excitation
Project - 2	Drives Remote Service
Project - 3	Remote Condition Monitoring
Project - 4	Single Line Diagram Editor

HIGHLIGHTS OF RESPONSIBILITIES

- Gather functional and business requirements and conceptualize to interaction flows. This includes defining personas, creating user stories and use cases and validating with stakeholders.
- Conducted User Interviews
- Collated Feedbacks through surveys
- Created Task flows/Workflows of the application
- Created Information Architecture and Interaction Design for the application.
- Develop user interface designs flows and interaction using various prototyping techniques and documented in UI specification
- Verify designs through stakeholder reviews, and formative usability testing.

PROJECTS HANDLED IN CAPGEMINI

Project - 1	Corporate Supplier App
Project - 2	Quick Quote
Project - 3	Aquilion

HIGHLIGHTS OF RESPONSIBILITIES

- Lead the project end to end from conceptualization to execution with development.
- Gather functional and business requirements and conceptualize to interaction flows. This includes defining personas, creating user stories and use cases and validating with SAP customers.
- Conducted User Interviews.
- Collated Feedbacks through surveys.
- Created Task flows/Workflows of the application.
- Created Information Architecture and Interaction Design for the application.
- Develop user interface designs flows and interaction using various prototyping techniques and documented in UI specification.
- Verify designs through customer reviews, design council validations or formative usability testing.
- Worked at Client location as a user experience designer and onsite-offshore coordinator.

EDUCATION

⇒ **B.Sc. (CS)**

Madurai Kamaraj University

⇒ **Certified Usability Analyst (CUA)**

Human Factors International - Bangalore